Mohammad Anim Rahman

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# **Profile**

Dynamic Business Analyst with deep startup experience, adept at juggling roles as Product Owner, Business Analyst, and Product Manager. Expert in driving product development using Agile methodologies, managing cross-functional teams, and turning visions into reality. Strong technical foundation, with a passion for innovation and delivering high-value products. Ready to embrace diverse challenges.

# **Work Experience**

## **Business Analyst| Product Owner, St. Trinity Property Group | May 2022 – current.**

* Spearheaded the development of B2A channel agent sales portal and e-commerce marketplace for Wedded Wonderland (sister company).
* Enhanced CRM user experience, streamlined workflows, and incorporated UX/UI improvements through sandbox testing.
* Defined and managed product backlog, roadmap, and sprints, ensuring products were of high quality and delivered on time.
* Collaborated closely with cross-functional teams to bridge system gaps, increasing overall efficiency.
* Used analytics data to produce reports, aiding strategic decision-making and measuring project success.
* Lead their Marketing Automation project to utilize their existing database, allowing to boost their lead generation by 1.5x.
* Launched their new service-based platform product to cater to the real estate investor target market. This entailed heavy work on e-commerce and membership dynamics.

## **Business Analyst, Save the Children International | Feb 2021 – April 2022**

* Facilitated requirement gathering with stakeholders, ensuring clarity and alignment for product evolution.
* Led the development and deployment of multiple .Net applications.
* Introduced process enhancements, integrating Jira automation, Teams Channel, and SharePoint synchronization.
* Elevated product quality by adopting high-fidelity designs in Adobe XD and Figma, accelerating development timelines.

## **Business Analyst, Inclusiv Education Australia | Jul 2021 - April 2022**

* Advised clients on tailored technological solutions, achieving a 15% reduction in cloud tech expenses.
* Transitioned the team from MS Excel to Zoho CRM, optimizing processes and achieving an 80% increase in operational efficienc

## **Project Manager, Stud Enterprise | Feb 2020 - Jan 2021**

* Orchestrated stakeholder meetings, aligning communication and product development from conception to execution.
* Collaborated transparently with stakeholders, ensuring a 98% punctual delivery rate.

# **Skills**

**Product Management & Analysis**

* Product Roadmapping
* MVP Development
* Customer Journey Mapping
* Agile Methodologies (Scrum & Kanban)
* User Acceptance Testing
* Requirements Elicitation
* Process Improvement

**Technical Skills**

* **Project Management Tools**: Jira, Trello, Confluence, Monday.com
* **CRM & E-commerce**: Zoho CRM, Shopify, Webkul
* **UX/UI Design**: Adobe XD, Figma, Miro, Mural
* **Integration**: Zapier, Make

**Collaboration & Leadership**

* Cross-Functional Team Leadership
* Stakeholder Management
* Human-Centered Design
* Data-driven Decision Making

# **Education**

Bachelor of Digital Business (IT) | Macquarie University | Sydney, Australia | Mar 2020

# **References**

Available upon request